

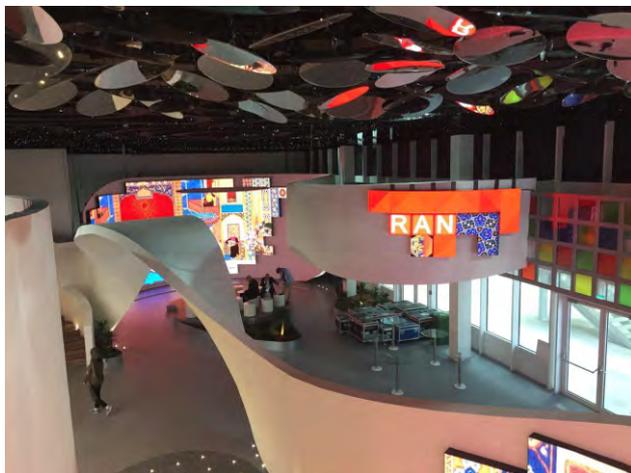
Iran Pavilion at Expo 2017

The Iran Pavilion at Expo 2017 has been inaugurated on 10th of June in Astana, Kazakhstan. Following the valuable experiences and great success of Iran pavilion in [Expo 2015 Milan](#) , RahShahr International Group over again accomplished to design the interior of Iran pavilion in Expo 2017.

Regarding to the theme of the Expo, “Future Energy”, the scenario of the Iran Pavilion lies in demonstrating the role of energy in the past, present and future of Iran. The main concept of the design has been emerged from the inherent fluidity of the energy. This idea has been converted to an architectural form by realizing the waving of a curtain in the wind.



Using a curtain or fabric is a metaphor of Iranian traditional dramatic performance in which a story is recounted via a series of painting scrolls. In the Iran Pavilion, the story of the energy in Iran in the past, present and future is narrated; the past by presenting the Iranians' inventive methods in managing renewable energies, the present by introducing the accessible technologies in Iran, and the future by declaring the existing investment potentials and opportunities.



Moreover, the classical four elements of water, air, fire and earth are one of the most important concepts that are fully addressed in both the design concept and the movie screening of the pavilion.

With the “Energy for Future Life” slogan of the Iran Pavilion, and its visual and conceptual attractions, the Pavilion is destined to be one of the Iran's most successful presence in the global arena, hoping to receive an acclaimed award in one of the prestigious categories of the Expo 2017.

[Astana Expo](#) is taking place from 10th of June through 10th of September, 2017.